



# PRESS RELEASE

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## Rootes Archive Wins International Award



The Rootes Archive Centre Trust has been awarded the prestigious FIVA (Fédération Internationale des Véhicules Anciens) Culture Award for Research in 2020.

In announcing the award FIVA said "COVID-19 couldn't stop the prestigious FIVA Awards! The winner in the RESEARCH category is the **Rootes Archive Centre Trust**. The challenge to store and catalogue material relating to the heritage of the Rootes Group and its successor companies was massive, and fully in alignment with FIVA's preservation and promotion objectives. As well as providing a major source of reference to enable future generations to keep their vehicles on the road it also provides a technical awareness of historic motoring".

Rootes Archive Trustee Andy Bye said, "After all the hard effort and fund raising over recent years the Rootes community can be justifiably proud of what we have all achieved and to win this International award makes us feel extremely proud."

### Ends:

Should you require any additional information then please get in contact.

### For media enquiries, please contact:

Andy Bye Trustee of The Rootes Archive Centre Trust

Tel: 07771943988

e-mail: [andybye@rootesarchivecentre.org.uk](mailto:andybye@rootesarchivecentre.org.uk)

### Picture

Copyright free image of Rootes Archive Centre at Wroxton near Banbury

### Editor's notes

1. The Rootes Archive Centre Trust is a charity based in Wroxton, Oxfordshire whose objectives are the preserving, protecting, and promoting of original material and artefacts of interest from the Rootes Group vehicle manufacturer, its associated and successor companies.

**Rootes Archive Centre Trust, 15 Apollo Park, Ironstone Lane, Wroxton, Banbury. OX15 6AY**

Tel: 07771943988 E-mail: [andybye@rootesarchivecentre.org.uk](mailto:andybye@rootesarchivecentre.org.uk) Web: [www.rootesarchive.org](http://www.rootesarchive.org)

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